

**RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME
CANDIDATE/AUTHORIZED COMMITTEE FORM**
(THIS FORM MUST BE COMPLETED FOR ALL REQUESTS [ORAL OR WRITTEN] AND PLACED IN
POLITICAL AND PUBLIC INSPECTION FILE)

1. Date of Request: 9/29/10
2. Name of Person making the Request: Janet Hennessy
3. Address of Person making the Request: AMG
7920 Blakes #200 78216
4. Telephone Number of Person making the Request: 202 6755
5. Name of Candidate: Maralyn Bernard
6. Name of Candidate's Authorized Committee: Justice Maralyn Bernard Campaign
7. Name of Treasurer of Committee: John Steer
8. Legally-Qualified Candidate for the Office of: 4th (Att of Appeals) in the County of Berk
9. Election:

PRIMARY ELECTION	<input checked="" type="checkbox"/>	Democrat	<input type="checkbox"/>	Republican	<input checked="" type="checkbox"/>	Other	<input type="checkbox"/>
GENERAL ELECTION	<input type="checkbox"/>	Democrat	<input type="checkbox"/>	Republican	<input type="checkbox"/>	Other	<input type="checkbox"/>
CAUCUS	<input type="checkbox"/>	Democrat	<input type="checkbox"/>	Republican	<input type="checkbox"/>	Other	<input type="checkbox"/>
10. Information Requested: _____
11. Information Provided: _____
12. Request to Purchase Time: ACCEPTED REJECTED
13. If request to purchase time is GRANTED attach a copy of (i) the Agreement For Political Cablecasts, (ii) schedule of time purchased (including rates charged, class of time purchased), invoice and (iii) Affidavit of Performance indicating dates and times the advertisement aired.

Signed: [Signature]
Signature of Individual Receiving Request

Date: 9/24/10

AGREEMENT TO PURCHASE POLITICAL ADVERTISING AVAILABILITIES

1. System and location: Via Media SA (System & Location)
 2. Janet Hancock (being or on behalf of)
Marilyn Barnard, a legally qualified candidate of the Repub political party for the
 office of 4th Dist & Appeals in the General [primary or general] election to be held on
Nov 2
Janet Hancock do hereby request to purchase political advertising time on channels
 as follows:

<u>LENGTH OF TELECAST</u>	<u>HOUR</u>	<u>DAYS</u>	<u>TIMES PER WEEK</u>	<u>TOTAL NO. WEEKS</u>	<u>RATE AND CLASS OF TIME</u>
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See attached schedule

DATE OF FIRST TELECAST DATE OF LAST TELECAST TOTAL CHARGES: 737.⁰⁰(g)

3. The telecast time will be used by Justice Marilyn Barnard Campaign
 4. I represent that the advance payment for the above-described telecast time has been furnished by Justice Marilyn Barnard Campaign and that Viamedia is authorized to describe that sponsor in its log and to announce the advertisement as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is: () a corporation; () a committee; () an association; or () other unincorporated group. The names and offices of the chief executive officers are: John Steay, Treasurer

5. I understand that: If the time is to be used by the candidate within 45 days of a primary or primary runoff election, or within 60 days of a general or special election, the above charges represent the lowest unit charge ("LUC") of the system for the same class and amount of time for the same period; if the use is by a person or entity other than the candidate or is by the candidate but outside the aforementioned 45 or 60 day periods, the above charges do not exceed the charges made for comparable use of such system by other users.

6. I agree that use of the System for the above-stated purposes will be governed by the Communications Act of 1934, as amended, and the FCC's rules and regulations, and Viamedia's Terms and Conditions attached hereto. I further agree to indemnify and hold harmless Viamedia for any damages or liability that may ensue from the performance of the above-stated telecasts. I also agree to prepare a script or transcription, which will be delivered to the System at least _____ days before the time of the scheduled telecasts. (Note: the two preceding sentences do not apply if a candidate is using the time).

7. By: [Signature] Date: 9/27/10
 (Candidate, Supporter or Agent)

8. Accepted _____ or Rejected _____ by _____ Title _____

Contract Data Report

Contract ID : 206550
 Client Name : (20869)*P Marialyn Bamard 4th Cr of
 Agency Name : (1602)Anderson Marketing Group
 Rep Firm. : (0)
 Acct. Exec : CAMARGO, Texas
 AE Description :
 Primary Ref : Viamedia Agency
 Secondary Ref : GVTC-SAN ANTONIO
 Third Ref :
 Fourth Ref :
 Remarks : /non Political_M.Bamard_2010
 Inv Remarks :

Contract Date : 10/8/2010
 Start Date : 10/11/2010
 Stop Date : 11/1/2010
 Revision Date : 10/11/2010 :3
 Entry Date : 10/8/2010
 Client Phone # : 210-335-2658
 Billing Period : Broadcast
 Billing Type : Standard
 Contract Stat. : Active
 Contract Type : Political
 Affidavit Type : Full Detail-No-Notary

Billing Address
 Anderson Marketing Group
 7420 Blanco Rd Ste 200
 San Antonio
 TX 78216-4392

Line#	Pri/Lev	Network	Zone	Start Date	Stop Date	Days	Auth	Weeks	Start	Stop	Spot	Total	Spot	Total	Copy
								On/Off	Time	Time	Length	Spots	Cost	Cost	Group
1	2/3	CNN-C	GVTC-SAN ANTONIO	10/11/2010	10/15/2010	MTWTF--		0 / 0	10:00	16:00	30	3	16.00	48.00	4
2	2/3	CNN-C	GVTC-SAN ANTONIO	10/11/2010	10/15/2010	MTWTF--		0 / 0	16:00	20:00	30	3	19.00	57.00	4
3	2/3	FNC-C	GVTC-SAN ANTONIO	10/11/2010	10/15/2010	MTWTF--		0 / 0	10:00	16:00	30	3	13.00	39.00	4
4	2/3	FNC-C	GVTC-SAN ANTONIO	10/11/2010	10/15/2010	MTWTF--		0 / 0	16:00	20:00	30	3	17.00	51.00	4
5	2/3	CNN-C	GVTC-SAN ANTONIO	10/18/2010	10/22/2010	MTWTF--		0 / 0	10:00	16:00	30	3	16.00	48.00	4
6	2/3	CNN-C	GVTC-SAN ANTONIO	10/18/2010	10/22/2010	MTWTF--		0 / 0	16:00	20:00	30	3	19.00	57.00	4
7	2/3	FNC-C	GVTC-SAN ANTONIO	10/18/2010	10/22/2010	MTWTF--		0 / 0	10:00	16:00	30	2	13.00	26.00	4
8	2/3	FNC-C	GVTC-SAN ANTONIO	10/18/2010	10/22/2010	MTWTF--		0 / 0	16:00	20:00	30	3	17.00	51.00	4
9	2/3	CNN-C	GVTC-SAN ANTONIO	10/25/2010	10/29/2010	MTWTF--		0 / 0	10:00	16:00	30	5	16.00	80.00	4
10	2/3	CNN-C	GVTC-SAN ANTONIO	10/25/2010	10/29/2010	MTWTF--		0 / 0	16:00	20:00	30	5	19.00	95.00	4
11	2/3	FNC-C	GVTC-SAN ANTONIO	10/25/2010	10/29/2010	MTWTF--		0 / 0	10:00	16:00	30	3	13.00	39.00	4
12	2/3	FNC-C	GVTC-SAN ANTONIO	10/25/2010	10/29/2010	MTWTF--		0 / 0	16:00	20:00	30	5	17.00	85.00	4
13	2/3	CNN-C	GVTC-SAN ANTONIO	11/1/2010	11/1/2010	M-----		0 / 0	10:00	16:00	30	2	16.00	32.00	4
14	2/3	CNN-C	GVTC-SAN ANTONIO	11/1/2010	11/1/2010	M-----		0 / 0	16:00	20:00	30	1	19.00	19.00	4
15	2/3	FNC-C	GVTC-SAN ANTONIO	11/1/2010	11/1/2010	M-----		0 / 0	10:00	16:00	30	1	13.00	13.00	4
16	2/3	FNC-C	GVTC-SAN ANTONIO	11/1/2010	11/1/2010	M-----		0 / 0	16:00	20:00	30	1	17.00	17.00	4
Grand Total												46	\$757.00		

Spot Totals by Network and Zone

Network	System	Spots
CNN-C	GVTC-SAN ANTONIO	25
FNC-C	GVTC-SAN ANTONIO	21

Contract Summary

Total Spots	Paid Spots	Total Cost		Avg. Spot Cost (Gross)		Avg. Spot Cost (Net)		Spot Status Summary			Preempt Spots	
		Gross	Net	Total	Paid	Total	Paid	Sched.	Aired	Failed	Billable	Non-Billable
46	46	\$757.00	\$643.45	\$16.46	\$16.46	\$13.99	\$13.99	46	0	0	0	0

Anticipated Billing

Month	Gross	Net	Spots
10/2010	\$676.00	\$574.60	41
11/2010	\$81.00	\$68.85	5

Client Ad Copy Listing

Group ID	Copy Group	Ad Copy ID	Name	Weight	Start Date	Start Time	Stop Date	Stop Time	Spot Length
4	206550group	1	MBARN-TV-1001-*2010 Election#1*	1	10/11/2010	00:00	11/1/2010	24:00	00:00:30
4	206550group	2	MBARN-TV-1002-*2010 Election#2*	1	10/11/2010	00:00	11/1/2010	24:00	00:00:30
4	206550group	3	MBARN-TV-1003-*2010 Election Alm	1	10/11/2010	00:00	11/1/2010	24:00	00:00:30

JUSTICE MARIALYN BARNARD 2010

Revision #: 0 Date: 9/27/2010

Via Media

Client: Justice Marielyn Barnard 4th Court of Estimate: 1784
 Media: Cable Description: BarnardTVandCableTV/2010
 Product: 2010 Campaign Flight Start Date: 10/11/10 5:00:00 AM
 Market: San Antonio Flight End Date: 11/2/10 4:59:00 AM
 Primary Demo: Adults 35+ Survey: Nov09 C-DMA Nielsen #
 Separation between spots: 30 Buyer: J Hancock

Vendor: Guadalupe Valley Communicatio Send Billing To: Anderson Marketing Group
 Heasley Television Productions, Inc. 7420 Blanco Road
 Suite 200
 San Antonio, TX 78216
 Phone: 210.223.6233
 Fax: 210.223.9692
 Phone: 838-846-3306 Fax: 838-249-7270
 E-Mail: hhdalala@gvtc.com

Estimate Comments:

Revision Comments:

Line No	Daypart Program	Daypart Code	STN Gross	Wks					Total Spots	Adults 35+		
				Dur	10/11	10/18	10/25	11/1			RIG	CPP
7739 GUADALUPE VALL, Heasley Television/Boerne, TX-Cable												
74	MTuWThF 10:00a-4:00p	EM	\$16.00	30	3	3	5	2	13	0.7	\$22.86	
75	CNN CNN NEWSROOM<	DT	\$19.00	30	3	3	5	1	12	0.7	\$27.14	
76	MTuWThF 4:00p-8:00p	EM	\$13.00	30	3	2	3	1	9	1.2	\$10.83	
77	CNN SITUATION ROOM<	EM	\$17.00	30	3	3	5	1	12	2.5	\$6.80	
	FXNC VARIOUS	DT										
	MTuWThF 4:00p-8:00p	DT										
	FXNC VARIOUS											
Total Cost:				\$757.00	Total Spots: 12 11 18 5							
					Total GRP/SIMP(000): 15.3 14.1 23.1 5.8							
Total				\$676.00						41		
				\$81.00						5		
											58.3	\$12.98

Signature: _____

Disclaimer: