

# FREE Digital Marketing Seminars For Small Businesses



Today's consumers use their SmartPhones or Tablets to make a variety of buying decisions; from where to eat dinner to what car to purchase to which contractor to use for a kitchen remodel. Therefore, it is imperative that your business is found on mobile devices when your potential consumers are looking.

## FREE Marketing Seminars (Lunch Provided)

**June 28 | 11:30 am**

**Kendall County EDC office**

1221 South Main Street

Suite 100, Boerne, TX 78006

**June 29 | 11:30 am**

**GVTC Auditorium**

36101 FM 3159

New Braunfels, TX 78132

### What you'll learn:

- The importance of reaching the mobile market
- How to capture customers during the buying process
- The difference between DIY and do-it-with-me
- How to generate the biggest impact with your marketing efforts in the largest growing medium-mobile

Register by June 24. All those in attendance will be entered to win an iPad or a \$50 gift card.

[www.TheBerryCompany.com/mobileseminar](http://www.TheBerryCompany.com/mobileseminar)



# Learn how to get 78% more leads when you combine directory advertising with online marketing



Consumers research potential purchases with print and online resources. Lead more buyers to your business with simple, affordable and effective marketing solutions.

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Search - SEM & SEO | GVTC Print Directory | Much More

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Source: CRM Associates, Surprising Observations About the Frequency of Use of Print Directories, March 2013.