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GVTC Cable TV Customers benefit from The Walt Disney Company and the National Cable Television Cooperative Long-Term Distribution Agreement

NCTC to add Full Suite of Authenticated WATCH Services, Video-On-Demand Products, Fusion, ESPN Goal Line, ESPN Buzzer Beater, ESPN Bases Loaded, Longhorn Network and Upcoming SEC Network

SMITHSON VALLEY, August 4, 2014 — The National Cable Television Cooperative (NCTC) and The Walt Disney Company (NYSE: DIS) announced a [comprehensive multi-year distribution agreement](#) to deliver Disney’s robust lineup of top quality sports, news and entertainment content to GVTC and other participating NCTC members’ customers across TVs, computers, smartphones, tablets, gaming consoles and connected devices. The cable co-op serves nearly 1,000 member companies across the United States.

“I’m very excited for our customers, who are fans of college football, that GVTC will be able to add the Longhorn Network and the SEC Network for the upcoming season,” Josh Pettiette, V.P. Product Management and Business Development, said. “We’ve had lots of interest in these two channels and I’m happy with the value the NCTC and The Walt Disney Company are delivering with this agreement.”

As a member of the NCTC, GVTC will introduce several new services as part of the new multi-year deal, including the full suite of authenticated WATCH and video-on-demand products, Fusion, the upcoming SEC Network at launch on August 14, Longhorn Network beginning with the 2014-15 college football season, ESPN Goal Line, ESPN Buzzer Beater and ESPN Bases Loaded. Services that will continue to be covered by the broad scope of this agreement include: ABC Family, Disney Channel, Disney Junior, Disney XD, ESPN, ESPN2, ESPNU, ESPN Deportes, ESPNEWS, ESPN Classic and ESPN3.

GVTC customers will also receive broad access to existing authenticated products like WATCH ABC authenticated on-demand content, WATCH ABC Family, WATCH Disney Channel, WATCH Disney Junior, WATCH Disney XD and WatchESPN (ESPN, ESPN2, ESPN3, ESPNU, ESPN Deportes, ESPNEWS, ESPN Goal Line, ESPN Buzzer Beater and ESPN Bases Loaded) through the networks' own WATCH sites and apps. These products will give customers more opportunities to access live and video-on-demand content, both in-home and out-of-home, on their computers, smartphones, tablets, gaming consoles and connected devices.

About GVTC

GVTC is a full-service communications provider offering high-speed Internet, digital cable TV, phone and interactive home security monitoring to residential and business customers. GVTC serves a 2,000 square mile region in select areas of North San Antonio, the Texas Hill Country and South Central Texas. More than two-thirds of GVTC's customers are connected to its state-of-the-art fiber optics network, which enables the company to deliver the fastest Internet speeds in its service area. The company has received numerous awards for business excellence. Among the honors is being selected a *Broadband Communities Magazine*, Top 100 Broadband Provider, seven consecutive years. The *San Antonio Express-News* and *San Antonio Business Journal* have also recognized GVTC as an exemplary employer, on multiple occasions. The company's charitable arm, The GVTC Foundation, has donated more than \$1.3 million dollars to worthy causes, since its establishment in 2006. Learn more at GVTC.com

About the National Cable Television Cooperative (NCTC)

The National Cable Television Cooperative, Inc. (NCTC) is a Kansas not-for-profit corporation that operates as a programming and hardware purchasing organization for its member companies who own and operate cable systems throughout the U.S. and its territories. NCTC seeks to maximize current and future opportunities to ensure the profitability, competitive stature and long term sustainability of its member companies.

About The Walt Disney Company

The Walt Disney Company, together with its subsidiaries and affiliates, is a leading diversified international entertainment and media enterprise with five business segments: media networks, parks and resorts, studio entertainment, consumer products and interactive. Disney is a Dow 30 company and had annual revenues of \$45 billion in its Fiscal Year 2013.