

For Immediate Release



GVTC Announces Groundbreaking Program

SMITHSON VALLEY, May 1, 2018—In an effort to further thank fiercely loyal members for “choosing local,” the GVTC Board of Directors has authorized the implementation of the GVTC Member Dividend Program. Thanks to this new program, **active** GVTC members who are eligible will receive a monthly dividend on qualifying services that will be applied to their monthly bills.

Starting June 1, GVTC will be trimming active member payments by **20%** every month* on qualifying services simply for being a loyal member of GVTC, once membership is verified. This percentage, based on purchases of qualifying services, means the more members spend on GVTC products, the larger their monthly dividend.

Unique to Texas telecom cooperatives, this program sets the bar for superior customer appreciation and member loyalty. Members will continue to receive their annual capital credit distribution as they always have. However, to qualify for the Member Dividend Program, active members are required to verify membership information by logging into their account at gvtc.com or by calling 800.367.4882 and speaking to a Customer Care Representative.

For more information about this new GVTC Member Dividend Program, please visit gvtc.com/MemberDividend.

Contact:
John Hill
Manager Communications - Ecommerce
Office: (830) 885-8282
Cell: (830) 312-8031
John.Hill@gvtc.net
www.gvtc.com

*GVTC Member Dividends are payable at the discretion of the Board of Directors ("Board") of Guadalupe Valley Telephone Cooperative, Inc. ("GVTC"), consistent with GVTC's Board policies. Member Dividends are distributed on the GVTC bill to current active members with a valid Social Security Number (SSN) or Employer Identification Number (EIN) on their GVTC account, subject to certain restrictions. Member Dividends are not payable as cash, transferable or assignable. Member Dividends are subject to federal income tax, and GVTC will issue an IRS Form 1099-DIV to the member annually. Other restrictions may apply. The Member Dividend program may be modified or eliminated at any time by the Board. See www.gvtc.com/MemberDividend for more information.