

Cable Television

Rate Increase FAQ

Who will be affected?

All GVTC Cable television subscribers will experience an increase to their Broadcast TV Surcharge from \$10.95 to \$16.95 per month on November 1, 2021. Business and Residential customers are impacted by this increase. This is the only rate change scheduled to take effect on Cable TV services this year.

What is the Broadcast TV Surcharge?

GVTC Broadcast TV Surcharge is imposed upon all GVTC Cable Television accounts and is designed to pass along rate increases imposed upon GVTC by the major network broadcasters on channels GVTC is required to air.

When was the last time GVTC increased the Broadcast TV Surcharge?

The last time GVTC adjusted this rate was January 1, 2019. Since then, and including 2022 scheduled increases, the major networks have increased their rates by more than \$6.00 per month.

Do other Cable TV providers pass through similar charges?

Other Cable TV providers assess these fees as well. GVTC's main competitor currently charges as much as \$20.69.

What if I am currently under contract?

Since this expense is not within the control of GVTC, our Cable TV customer contracts identify this rate as one that is eligible to be passed through to the end user during a contract term. Therefore, all customers will experience this increase.

What can I do to learn more?

You can visit www.TVonMySide.com to learn more about the Cable TV Industry, how charges are arrived at, and what alternatives or choices are available to you.